

Free Eyre stays on track

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GROWER-supported initiative Free Eyre is expected to call for board nominations by the end of February and is aiming to have at least one value-adding enterprise operational by the end of the year.

Two hundred and forty-five growers and business people from across Eyre Peninsula contributed \$775,000 to the concept of exploring and establishing value adding enterprises, which aim to promote, market and add value to EP produce.

Free Eyre will be an unlisted public company, providing an opportunity for the public and all contributors to obtain shares in the near future.

A number of food and energy-related value-adding projects are being considered, including biodiesel and ethanol energy; quality meat (lamb, beef and pigs), noodles and pasta, de-hulling of lupins, barley and oats, stock and aquaculture feed production, grain accumulation and an EP boutique brewery.



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