

Carbon and sheep on the menu

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Free Eyre is urging people to get behind its EP Sheep Meat and EP Carbon projects after EP Grain has proven successful, but the group needs \$1 million to get the projects off the ground.

Free Eyre is developing lamb value adding opportunities with primary producers on EP that are supported by regional branding, processing and distribution systems.

The group is also trialling oil mallee plantations across the region and exploring opportunities including carbon offset.

Free Eyre managing director Susi Tegen said Free Eyre understood it was a hard time for growers, but having the projects up and running would be of great benefit.

"We want people to realise we want to help them," she said.

"We can develop ideas as we go along, it's a locally driven incubator for ideas.

"If a farmer had to do this themselves they would have to put in hundreds of thousands of dollars but as a group we can leverage off each other."

Free Eyre needs \$1 million by May 27 for the projects to happen, and is encouraged by the success of EP Grain with the harvest just gone.

"We signed up 200,000 tonnes of grain and that's only because the Free Eyre shareholders got behind us," Ms Tegen said.



"It's a really positive vote of confidence.

"The profit will be between \$600,000 and \$1 million because of the grain signed up.

"We raised that million to put towards EP Grain and now we need funding for the meat and mallee."

Ms Tegen is urging people in the community to get behind the group.

"I know it's really tough but I

know if we can get the meat and mallee projects off the ground they will be successful. We need people to buy shares, its crucial because if we don't do it we won't get new ideas off the ground.

"It's particularly important in a globally uncertain environment that Free Eyre continues to develop identified business opportunities and commercialise them on the EP, but each major project requires funding."