

Sponsor benefits for FREE Eyre

TELSTRA will provide telecommunication services to help improve farming techniques on Eyre Peninsula under a 12-month sponsorship agreement with FREE Eyre.

FREE Eyre shareholders and members will be able to access information on cutting-edge technology services to assist them in farming more efficiently with the aim of effectively resulting in improved sustainability and profitability.

Telstra Country Wide South Australia north and west general manager John Tonkin said the company had products that could be applied across all areas of farming and it would be providing educational meetings and forums to provide FREE Eyre shareholders with the telecommunication knowledge to grow their businesses.

"For example, we will be able to demonstrate how to record and transmit animal recording data from paddocks to customers and how water data recording information in the field can be sent to an office computer for remote monitoring and management," Mr Tonkin said.

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