

New boss for FREE Eyre

FREE Eyre, the grower controlled company set up by Eyre Peninsula farmers, has a new chief executive officer.

Mark Rodda has taken over the position from Susi Tegan, who left in October last year.

Most recently, Mr Rodda served as the general manager of wool for Elders Australia.

Mr Rodda will report



Mark Rodda.

to FREE Eyre's chairman Michael Tilley and will be based in Adelaide.

FREE Eyre was established in 2007 with the aim of developing new business-

es, developing value adding enterprises, managing profits and reducing costs along the supply chain for Eyre Peninsula farming enterprises.

It has a shareholding

membership of some 350 farming enterprises and Eyre Peninsula investors.

EP Grain - FREE Eyre's 50 per cent equity grain marketing company - started in 2008 and will market in excess of 20 per cent of the 2009 Eyre Peninsula grain crop.

FREE Eyre's inaugural dividend from the EP Grain business was invested in EP Storage - the company's first joint venture grain storage and handling facility.